



NynganAgExpo
Inform Educate Promote

Exhibitors Invitation

2017



Nyngan Ag Expo

Celebrating 25 years

Saturday 5th August 2017



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Invitation to exhibitors



Nyngan Ag Expo 2017

Celebrating 25 Years

The 2017 AGL Nyngan Ag Expo is celebrating its 24rd year and has a commitment to **‘inform, educate and promote’**. Our focus and responsibility is simple and clear and we act in a manner that delivers a modern and efficient event that will initiate a transfer of knowledge and products from innovative, relevant and committed exhibitors to primary producers.

Working as a not for profit organisation, this dedicated volunteer committee, strives to provide our exhibitors and visitors with an event experience that is second to none.

This structure allows us to re-invest in our biggest assets, our site, and our Ag Expo resources and provide required funds back into our community.

We offer exhibitors the opportunity to

Meet your customer face to face

The Nyngan Ag Expo provides the unique opportunity where buyer, seller and product can meet face to face.

Be flexible

This Ag Expo provides a flexible medium for selling or launching new products, creating new sales leads, finding new distributors or maintaining customer relations.

Reach a target market

We effectively target farm owners and workers from within the agricultural industry as well as the many families across the Central West and surrounding areas.

Offer a three dimensional media

Your customers can see, touch, hear and even smell and taste your product, we encourage exhibitors to be proactive with demonstrations and we will assist exhibitors to show their product or service in use, which enables customers to compare product features and benefits.

A platform to launch new products

The Nyngan Ag Expo is an ideal event to release any new product or feature, and we offer to assist with local media coverage that will help to bring in the customer who is interested in the latest technology and invite exhibitors to contribute by holding mini seminars or demonstrations which we will promote in our booklet.

We recognise that the agricultural industry is a changing and challenging environment.



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To stay abreast of these changes the 2017 AGL Nyngan Ag Expo “has a commitment to act in a manner that delivers a modern and efficient event that will initiate a transfer of knowledge and products from innovative, relevant and committed exhibitors to primary producers.

This year’s Expo will provide opportunities for new and established businesses from a diverse range of industries to promote their products and services to people within agricultural, business, government and various public arenas.

There is no better time across the agricultural sector for us to focus on our responsibility to “**Inform, Educate and Promote.**”

To be part of the growth of the 2017 AGL Nyngan Ag Expo, we urge you to contact us with your intentions to guarantee maximum exposure for your company. We recommend you complete the attached form and return it to us as soon as possible, to book your preferred site.

Bookings must be made before, **1st June 2017**

We look forward to seeing you at the 2017 AGL Nyngan Ag Expo”.

Yours faithfully,

Robyn Harris
Administrator/Event Coordinator

Our appreciation goes to our valued sponsors



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Royden performing in the Food & Wine Marquee is proudly sponsored by

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Terms and Conditions

1. All exhibitors shall have their site occupied and exhibits erected no later than **8.30am** on the day of the exhibition.
2. No exhibitor shall exhibit or maintain an exhibit which the Chairperson of Nyngan Ag Expo Inc in his absolute discretion deems inappropriate.
3. Exhibitors are to receive 4 exhibitor passes to distribute to employees etc, additional passes are to incur a cost of \$5 per pass requested. Charitable organisation are to receive 2 passes free of charge, additional passes will incur a \$5 charge.
4. The exhibitor agrees to pay all charges and fees no later than the **1st June 2017**. In the event that such charges and fees are not received by the due date, the committee has the right to reallocate their requested site.
5. All exhibitors acknowledge that they are only licences and that no right in land is given by any acceptance of this offer.
6. Nyngan Ag Expo Inc reserves the right to refuse an exhibitor the right to take up an exhibit site or to continue to use an exhibit site at any time without giving any reason.
7. The Expo Committee shall not be liable for loss or damage to the Exhibitors property whilst on the Expo site.
8. If the Committee should find it necessary to cancel or postpone the Expo, this agreement shall cease to operate upon notice to that effect signed by the Administrator and being served on the Exhibitor by either handing it to him/her personally or by post to the address above mentioned or at the option of the Committee by handing or offering it to any person thought by the Chairperson to be an employee, agent or partner of the Exhibitor. The Committee will not be liable to the Exhibitor for any compensation whether on the grounds of loss of profit or otherwise in respect of such cancellation or postponement.
9. The Expo Committee shall retain the amount of 10% of the total amount paid if this contract is cancelled by the Exhibitor on or before **15th July 2017**
10. The Expo Committee shall retain the full amount paid if this contract is cancelled on or after the **16th July 2017**.
11. Exhibitors are not permitted to use amplifiers or loudspeakers.
12. No livestock, other than those provided or approved by the Committee shall be brought onto the Expo site.
13. No machinery, vehicles, goods or other articles shall be removed from the space **before 5pm** on Saturday 5 August 2017
14. All food distributed to patrons or other Ag Expo attendees (either sold or given away) must comply with Health Regulations.
15. Exhibitors must keep all structures, signs, displays and products within site boundaries. Damage to underground water or power lines caused by not complying with this condition will be repaired at the Exhibitors cost.
16. Exhibitor's electrical cords and the likes are to be tested, tagged and certified by a qualified electrician as safe for use.
17. All exhibitors are to supply Nyngan Ag Expo with an up to date copy of their Public Liability Insurances no later than **1st July 2017**.
18. Exhibitors who have not provided the above certificate of currency will be excluded from participating in the Expo.
19. Exhibitors sharing a site **must** also complete an exhibitors booking form and submit a copy of their P/L insurance.
20. The Exhibitor acknowledges that a copy of the Occupational Health and Safety Policy dated 10 March 2005 of the Nyngan Ag Expo Inc has been read and the Exhibitor further agrees to do all necessary to comply with this policy.